

Top 10 Fundraising Tips:

- 1) Give yourself plenty of time and make a good plan
- 2) Choose something that you enjoy doing but think about how you can make it unique- can you Zumba in a wetsuit or do your usual jog dressed as a chicken?!
- 3) Set up a web donation page- we are currently registered with <https://uk.virginmoneygiving.com/giving/> It will make it a lot easier to share and track your donations and to ensure you collect all your Gift Aid
- 4) Make sure you and the people who sponsor/ donate to you check that Gift Aid box, this will give The Country Trust an additional 25p from the government on every relevant pound donated
- 5) Use social media- it's the best way to contact lots of people, let them know what you're doing and get them to support you
- 6) Thank your sponsors and supporters as you go along, make them feel like they're making a difference
- 7) Enlist the help of others- whether that's blowing up some balloons, collecting raffle prizes or helping to fill a bath in beans, get your family and friends on board
- 8) Ask your company whether they do 'match giving' and see if they can support you- can they advertise, provide you with a prize or help you with a location?
- 9) Think about how you can build on your fundraising- if you're having a bake sale, hold a raffle, if you're having a barn dance, why not hold a silent auction or play some £1 games
- 10) Contact us for support- if you choose to do some fundraising for The Country Trust, then we are all incredibly grateful and will support you as much as we can, just email us or give us a call!

Thank you!